



Asplundh Becomes an ISA Canopy Partner

ATLANTA, Ga. – The International Society of Arboriculture (ISA) is pleased to announce that Asplundh Tree Expert, LLC will support ISA through its Canopy Partners program.

The ISA Canopy Partners program is a collaborative initiative that brings together industry leaders to support ISA's mission to promote the professional practice of arboriculture, inform the public about the benefits of trees and provide a global network of arborists, urban foresters and people who care for trees.

"Our ISA Canopy Partner's investment in our work provides critical resources for ISA to promote the professional practice of arboriculture," said Caitlyn Pollihan, CEO and Executive Director of ISA. "With their support, ISA can continue exploring ways to support our members, credential holders and future arborists as well as inform the public about the importance of healthy trees."

Founded in 1928, Asplundh is a family-owned corporation dedicated to safe, efficient and innovative line clearance and infrastructure development and maintenance services for the utility industry. Headquartered in Willow Grove, Pennsylvania, the company's services include scheduled and emergency tree pruning and removals, right-of-way clearing and maintenance, vegetation management with herbicides and storm restoration. The Asplundh Infrastructure Group extends those core business offerings with a wide range of infrastructure solutions, including engineering, construction and intelligent traffic systems.

"Asplundh has long enjoyed a great working relationship with the ISA," said Asplundh Tree Expert, LLC President George Graham. "We are proud to strengthen that partnership by supporting the association's Canopy Partner program and taking part in the important work of promoting arboriculture and environmental education for professionals and the public."

Through the Canopy Partners program, ISA is able to provide arborists with programming, services and research to better equip them to serve and educate the greater public and to advance the profession and the tree care industry worldwide. Additionally, the Canopy Partners program helps to address critical environmental issues, impact decision and policy makers, spread valuable education and research while staying on the cutting edge of industry trends, innovation and technology.

For more information about the ISA Canopy Partners program visit [the ISA website](https://www.isa-arbor.com) or contact corporatesales@isa-arbor.com. For more information on Asplundh, please visit their website.

ABOUT ISA

[The International Society of Arboriculture](https://www.isa-arbor.com) (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally recognized certification program in the industry, including ISA Certified Arborist®.

ABOUT ASPLUNDH

Founded in 1928, Asplundh Tree Expert, LLC is a family-owned corporation dedicated to safe, efficient and innovative line clearance and infrastructure development and maintenance services for the utility industry. Headquartered in Willow Grove, Pennsylvania, Asplundh employs more than 36,000 service professionals throughout the United States, Canada, Australia and New Zealand.

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